



Memorandum of understanding

The Digital Transformation Agency and
The Australian Information Industry Association

Purpose

This Memorandum of Understanding (MOU) between the Digital Transformation Agency (DTA) and the Australian Information Industry Association (AIIA) exists to facilitate practical ways for the DTA and the AIIA to engage to achieve mutually beneficial outcomes.

The DTA has been created to lead the Australian Government in moving more government services to digital channels, improve the digital experience of the public and ensure a better return on the government's ICT spend.

The AIIA is Australia's peak representative body and advocacy group for those in the digital ecosystem, pursuing activities to stimulate and grow the digital ecosystem and to create a favourable business environment for members, and to contribute to Australia's economic prosperity.

Both participants are interested in supporting each other's goals to:

- provide better digital public services
- enable a network for collaboration and inspiration, and
- promote economic growth through open markets and by stimulating startups and small to medium enterprises to engage in government procurement activities.

The two parties will work cooperatively to exchange information, experiences and expertise to achieve better outcomes for individuals and businesses using government online services.

Principles of engagement

The following principles underpin this MOU and the behaviours of the two parties.

Principle 1: Collaboration and partnership

Collaboration and partnership between the two parties is based on mutual respect and a commitment to engaging early to help shape thinking on potential solutions and initiatives.

Principle 2: Mutual advantage

The two parties recognise each other's interests, including the protocols and objectives of government and the commercial interests of industry.

Principle 3: Measures of success

The two parties will work together to review the measures of success outlined in this document.

Principle 4: Inclusive

This MOU is inclusive to all AIIA members.

Principle 5: Communication

Communication between parties is timely, respectful, frank and constructive and undertaken in the spirit of achieving positive outcomes in the design and delivery of exemplary digital government services.

List of suggested activities/initiatives

Activities / Initiatives	Lead	Interval
AIIA CEO and DTA CEO to meet to discuss priorities and progress	DTA	6 per year
AIIA General Manager Policy and DTA Chief Strategy Officer to meet regarding upcoming activities and opportunities	AIIA	4 per year
Regular cadence meetings between the DTA & AIIA staff/members	AIIA	3 per year
DTA to hold regular round tables with industry and involve AIIA members to test ideas and concepts relating to the procurement reforms	DTA	3 per year
Introduce a meet the supplier roundtable for the APS	AIIA	One per year
AIIA and DTA to consult on key topics, including for example; security, policies, performance metrics, contracting	Both	As required
AIIA and DTA to promote and support each other's activities through participation, attendance, speaking opportunities, social media awareness, etc (eg. iAwards and AIIA Summit)	Both	As requested
AIIA and DTA to hold a joint event to support digital transformation	Both	1 per year
DTA and AIIA to work together to consider options for skills uplift such as industry placements, exchanges, Women in Digital, Digital Sourcing Network	DTA	Approach/ model agreed and trialed this year
DTA and AIIA to work together to on key initiatives such as the Women in Digital and Digital Sourcing Network	DTA	On-going
DTA and AIIA to facilitate an international study tour for a delegation of Australian digital companies	Both	1 per year

Signatures

The effective date of this MOU is the date of the signature last affixed to this page and will be for 12 months from this date.

Randall Brugeaud

Chief Executive Officer
Digital Transformation Agency



26 / 08 / 2019

Ron Gauci

Chief Executive Officer
Australian Information Industry Association



26 / 08 / 2019